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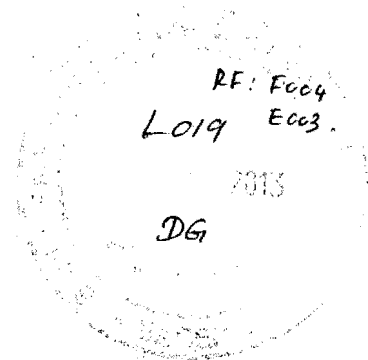
EP/0757/ICC

09 Jan 2013

The Director General
(Kind attention: Mr. SMDP Anura Jayatilake)
South Asia Co-operative Environment Programme
#10 Anderson Road, Colombo
Sri Lanka - 05

REPORT ON INTERNATIONAL COASTAL CLEANUP DAY-2012

1. International Coastal Cleanup (ICC) day was organized across all coastal states by the Coast Guard on 15 Sep 12 under the aegis of South Asia Co-operative Environment Programme (SACEP) in the South Asian Region. The Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.
2. Nationwide, a total of 22,458 volunteers participated in the ICC 2012 campaign conducted by the Indian Coast Guard. Both Mumbai and Chennai had the highest participation of 3000 volunteers. Interestingly, Puducherry had the second highest participation of 2000 volunteers. Porbander in Gujarat was third at 1200 volunteers.
3. The nationwide campaign resulted in the collection of 98,357 kg of marine litter. Debris collection was highest at Murud in Maharashtra at 11,000 kg. Puducherry and Mandapam in Tamil Nadu saw debris collection of 10,000 kg each. 8,000 kg was collected at Chennai and 7,000 kg each was collected at Kakinada and Tuticorin.
4. NCC cadets and school and college students formed the largest proportion of volunteers. Apart from armed forces, ICC 2012 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, hotels, and other private enterprise. Chief Guests for ICC 2012 included a Hon'ble Member of Legislative Assembly, District Collectors and Tehsildar and Sub-Divisional Officer in smaller locations.



5. A summary of the state-wise participation and debris collection is placed at enclosure 1 and photographs depicting the conduct of the event are placed at enclosure 2.

6. Overall, the participation was in proportion to the local population, except Puducherry which saw overwhelming participation. The Coast Guard received adequate support from all quarters for conduct of the international coastal cleanup day. The event was well covered by the local print and electronic media.



(AA Hebbar)
Dy Inspector General
Director (FE)
for Director General

Enclosure 1 to Indian Coast Guard Headquarters
letter EP/0757/ICC dated 09 Jan 2013

ICC 2012: STATEWISE PARTICIPATION AND DEBRIS COLLECTION

State/ Union Territory	No. of participants	Debris collected (kg)
Gujarat	2663	18100
Maharashtra	3825	9750
Daman & Diu	800	1500
Goa	650	907
Karnataka	280	1000
Kerala	254	DATA NOT AVAILABLE
L & M Islands	630	3570
Tamil Nadu	5992	28000
Puducherry	2000	10000
Andhra Pradesh	2008	11000
Odisha	800	4000
West Bengal	1200	6800
A & N Islands	1356	3730
Total	22458	98357

Enclosure 2 to Indian Coast Guard Headquarters
letter EP/0757/ICC dated 09 Jan 13

INTERNATIONAL COASTAL CLEANUP DAY -2012



Mumbai, Maharashtra



Mumbai, Maharashtra



Okha, Gujarat



Veraval, Gujarat



Kochi, Kerala



Minicoy, L&M Islands

Message Confirmation Report

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