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Indian Coast Guard  
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New Delhi – 110 001

EP/0757/ICC

03 November 2014

The Director General  
(Kind attention: Mr. SMDP Anura Jayatilake)  
South Asia Co-operative Environment Programme  
#10 Anderson Road, Colombo  
Sri Lanka - 05

### **REPORT ON INTERNATIONAL COASTAL CLEANUP DAY-2014**

1. International Coastal Cleanup (ICC) day was organized across the coastal states by Indian Coast Guard on 20 Sep 14 under the aegis of South Asia Co-operative Environment Programme (SACEP). The Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.
2. Mumbai had the highest participation of 2500 volunteers. Karwar in Karnataka had the second highest participation of 2200 volunteers and Chennai, third at 1800 volunteers. Nationwide, a total of 19,600 volunteers participated in the ICC 2014 campaign conducted by the Coast Guard.
3. The nationwide campaign resulted in the collection of 71,631 kg of marine litter. Debris collection was highest at Mumbai approx 7,500 kg and Mandapam in Tamil Nadu at approx 7,000 kg. 6,000 kg. and 5,830 kg each was collected at Kochi and New Mangalore.
4. National Cadet Corps cadets, National Service Scheme, school and college students formed the major proportion of the volunteers. Apart from the armed forces, ICC 2014 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, hotels, oil agencies and other private enterprise. Chief Guests for ICC 2014 included Hon'ble Chief Minister, Ministers, District Collectors, District Chief Conservator and Sub-Divisional Officer in smaller locations.



5. The state wise participation and debris collection is given in the table below.

State/UT	No. of participants	Debris collected (kg)
Gujarat	2926	8560
Daman & Diu	700	5000
Maharashtra	3809	13700
Goa	543	1292
Karnataka	3411	8320
Kerala	600	11000
L & M Islands	602	1945
Puducherry	1500	4700
Tamil Nadu	3190	12030
Andhra Pradesh	625	2600
Odisha	250	104
A & N Islands	1444	2380
<b>Total</b>	<b>19600</b>	<b>71631</b>

6. Overall, the participation was in proportion to the local population, except Puducherry which has been witnessing overwhelming participation over the past years. Indian Coast Guard received adequate support from all quarters for conduct of international coastal cleanup day. The event was well covered by the local print and electronic media.

7. Photographs of the event are placed at enclosure.

(AA Hebbar)  
Dy Inspector General  
Director (FE)  
for Director General

**Encl:** - As above



Enclosure to Indian Coast Guard Headquarters  
letter EP/0757/ICC dated 03 November 14



**Juhu Chowpatty Beach, Mumbai**



**Marina Beach, Chennai**



**Puducherry Beach, Puducherry**



**Chowpatty Beach, Porbandar**



**Paradip Light House Beach, Odisha**



**Dhrabudi Beach, Mundra**