REPORT ON INTERNATIONAL COASTAL CLEANUP DAY-2015

1. International Coastal Cleanup-2015 (ICC-2015) day was organised across all coastal states by the Coast Guard on 19 Sep 2015. The International Coastal Cleanup day is conducted in various parts of the world in September every year under the aegis of United Nations Environment Programme (UNEP) and under the aegis of South Asia Co-operative Environment Programme (SACEP) in the South Asian Region. The Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.

2. This year Mumbai and Chennai have witnessed the highest participation of 2000 volunteers each followed by New Mangalore which had 1553 volunteers. Nationwide, a total of 19,225 volunteers participated in the ICC-2015 campaign conducted by the Coast Guard. Various Govt. and civil agencies including NCC cadets, NSS, school and college students formed the largest proportion of volunteers.

3. The nationwide campaign resulted in the collection of 68.9 tons of marine litter. Debris collection was highest at Mumbai, approx 8,500 kg, and New Mangalore was approx 6,300 kg.

4. National Cadet Corps cadets, National Service Scheme, school and college students formed the major proportion of the volunteers. Apart from the armed forces, ICC-2015 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, oil agencies and other private enterprises. Chief Guests for ICC-2015 included a Hon’ble Chief Minister, Mayor, Deputy Commissioner Customs, Deputy Chairman Port Trust, Additional Collector and Sub-Divisional Officers in smaller locations.
5. The region wise participation and debris collection is appended in the table below.

<table>
<thead>
<tr>
<th>Region</th>
<th>No. of participants</th>
<th>Debris collected (kg)</th>
</tr>
</thead>
<tbody>
<tr>
<td>East</td>
<td>6,368</td>
<td>25,747</td>
</tr>
<tr>
<td>West</td>
<td>7,913</td>
<td>32,450</td>
</tr>
<tr>
<td>North East</td>
<td>1,267</td>
<td>3,780</td>
</tr>
<tr>
<td>A&amp;N</td>
<td>1,703</td>
<td>2,950</td>
</tr>
<tr>
<td>North West</td>
<td>1,974</td>
<td>4,002</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>19,225</strong></td>
<td><strong>68,929</strong></td>
</tr>
</tbody>
</table>

6. Overall, the participation was in proportion to the local population. Indian Coast Guard received adequate support from all quarters for conduct of international coastal cleanup day. The event was well covered by the local print and electronic media.

7. Photographs of the event are placed at enclosure.

\[Signature\]
(AA Hebbar)
Dy Inspector General
Principal Director (FE)
for Director General

**Encl:** As above
Enclosure to Indian Coast Guard Headquarters

Juhu Chowpatty, Mumbai
Marina Beach Chennai, Tamil Nadu

Rushikonda Beach Visakhapatnam, Andhra Pradesh
Chowpaty Beach Porbandar, Gujarat

Marine Drive Haldia, West Bengal
Light House Paradip, Odisha
Fishing Village Beach Jakhau, Gujarat
Marine Drive, Puduchery
Tutucorin Beach, Tamil Nadu
Birla Beach Veraval, Gujarat
Krishnapatnam Beach, Andra Pradesh
Marine Drive Haldia, West Bengal