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Headquarters
Indian Coast Guard
National Stadium Complex
New Delhi – 110 001

EP/0757/ICC

21 October 2015

The Director General (Kind attention: Dr. Muhmmad Khurshid) South Asia Co-operative Environment Programme #69/4, Maya Avenue, Colombo 06 Sri Lanka.

## **REPORT ON INTERNATIONAL COASTAL CLEANUP DAY-2015**

- 1. International Coastal Cleanup-2015 (ICC-2015) day was organised across all coastal states by the Coast Guard on 19 Sep 2015. The International Coastal Cleanup day is conducted in various parts of the world in September every year under the aegis of United Nations Environment Programme (UNEP) and under the aegis of South Asia Co-operative Environment Programme (SACEP) in the South Asian Region. The Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.
- 2. This year Mumbai and Chennai have witnessed the highest participation of 2000 volunteers each followed by New Mangalore which had 1553 volunteers. Nationwide, a total of 19,225 volunteers participated in the ICC-2015 campaign conducted by the Coast Guard. Various Govt. and civil agencies including NCC cadets, NSS, school and college students formed the largest proportion of volunteers.
- 3. The nationwide campaign resulted in the collection of 68.9 tons of marine litter. Debris collection was highest at Mumbai, approx 8,500 kg, and New Mangalore was approx 6,300 kg.
- 4. National Cadet Corps cadets, National Service Scheme, school and college students formed the major proportion of the volunteers. Apart from the armed forces, ICC-2015 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, oil agencies and other private enterprises. Chief Guests for ICC-2015 included a Hon'ble Chief Minister, Mayor, Deputy Commissioner Customs, Deputy Chairman Port Trust, Additional Collector and Sub-Divisional Officers in smaller locations.

5. The region wise participation and debris collection is appended in the table below.

Region	No. of participants	Debris collected (kg)
East	6,368	25,747
West	7,913	32,450
North East	1,267	3,780
A&N	1,703	2,950
North West	1,974	4,002
Total	19,225	68,929

- 6. Overall, the participation was in proportion to the local population. Indian Coast Guard received adequate support from all quarters for conduct of international coastal cleanup day. The event was well covered by the local print and electronic media.
- 7. Photographs of the event are placed at enclosure.

(AA Hebbar)

Attelbar

Dy Inspector General Principal Director (FE) for Director General

Encl: - As above

## Enclosure to Indian Coast Guard Headquarters letter EP/0757/ICC dated 2/ Oct 15



Juhu Chowpatty, Mumbai



Marina Beach Chennai, Tamil Nadu



Rushikonda Beach Visakhapatnam, Andra Pradesh



Chowpaty Beach Porbandar, Gujarat



Marine Drive Haldia, West Bengal



Light House Paradip, Odisha



Fishing Village Beach Jakhau, Gujarat



Marine Drive, Puduchery



Tutucorin Beach, Tamil Nadu



Birla Beach Veraval, Gujarat



Krishnapatnam Beach, Andra Pradesh



Marine Drive Haldia, West Bengal