



World Wildlife Day

3 March

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Go2Africa 3 Mar
@Go2Africa

Happy
#WorldWildlifeDay! Read
how Africa's rhinos are
being saved in an
incredible project
goo.gl/YfHLvU
pic.twitter.com/YgnxilwhCz
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Stevens


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Александр Москалец 3 Mar
@alexmoskalets

Всемирный день дикой
природы
#пазлы #JigsawPuzzle
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#ДикаяПрирода
#WorldWildLifeDav

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"On this World Wildlife Day, I call on all citizens, businesses and governments to play their part in protecting the world's wild animals and plants. The actions taken by each of us will determine the fate of the world's wildlife. The future of wildlife is in our hands!"

Secretary-General Ban Ki-moon

2016 Theme: "The future of wildlife is in our hands"

World Wildlife Day is an opportunity to celebrate the many beautiful and varied forms of wild fauna and flora and to raise awareness of the multitude of benefits that conservation provides to people. At the same time, the Day reminds us of the urgent need to step up the fight against wildlife crime, which has wide-ranging economic, environmental and social impacts.

Wildlife has an intrinsic value and contributes to the ecological, genetic, social, economic, scientific, educational, cultural, recreational and aesthetic aspects of sustainable development and human well-being. For these reasons, all member States, the United Nations system and other international organizations, as well as civil society, non-governmental organizations and individuals, are invited to observe and to get involved in this global celebration of wildlife. Local communities can play a positive role in helping to curb illegal wildlife trade.



2016 theme is "The future of wildlife is in our hands", with African and Asian elephants being the main focus of global campaigns.

The theme "The future of wildlife is in our hands" reinforces the inextricable link between wildlife, people and sustainable development. It is the responsibility of each generation to safeguard wildlife for the following generation. It also imparts the pressing need for national action to ensure the survival in the wild of both charismatic and lesser known species.

The secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), in collaboration with other relevant United Nations organizations, facilitates the implementation of World Wildlife Day.

With 182 Member States, CITES remains one of the world's most powerful tools for biodiversity conservation through the regulation of trade in wild fauna and flora.

"International elephant film festival"

